

EE HOLDINGS

A Multi-Sector Operating Company Built for the Long Term

EE Holdings is a New England-based holding company established in 2020, built to own, operate, and grow businesses across technology, finance, media, e-commerce, and real-world industries.

We do not operate as a single-product company. We operate as a connected ecosystem of platforms, services, and brands designed to reinforce one another over time.

Our mission is simple: build durable businesses, shared infrastructure, and long-term value across multiple sectors.

Our Structure

EE Holdings manages a growing portfolio of companies across four core industry categories: Technology, Finance, Media, and E-Commerce.

Each company within the portfolio operates independently while benefiting from shared resources, internal tooling, capital access, and strategic alignment under the EE Holdings umbrella. This structure allows us to move faster, reduce risk, and compound capabilities across industries instead of rebuilding from scratch each time.

Our Philosophy

We believe strong companies are built on execution, ownership, and control of infrastructure, not hype.

We prioritize real products with real users, revenue-generating platforms, long-term ownership over short-term exits, and internal systems that scale across multiple businesses.

We do not chase trends. We build foundations.

Our Operating Model

EE Holdings builds and operates companies across software, finance, intelligence, consumer brands, media, and services.

Our portfolio includes SaaS platforms, financial tools, cybersecurity and blockchain intelligence systems, media networks, consumer and industrial e-commerce brands, and health, agriculture, nonprofit, and community-focused initiatives.

Each company exists because it either solves a real problem or strengthens the ecosystem as a whole. Companies that no longer serve that purpose are paused, restructured, or exited.

Our Advantage

Our advantage is not a single product or sector. It is our ability to build shared infrastructure across businesses, cross-leverage data, traffic, tools, and audiences, launch new ventures faster with lower risk, and maintain operational control instead of dependency on third parties.

The holding company itself is the system.

Investment & Growth

Through EE Ventures, we invest in and manage businesses using a disciplined, data-driven approach. We focus on sustainable growth, strategic acquisitions, internal reinvestment, and long-term asset ownership.

Community & Membership

EE Holdings is supported by an exclusive membership network through the EE Black Card, offering access across portfolio networks, insider perks, early opportunities, and direct connections with founders and partners.

Social Impact

Through nonprofit and community initiatives, including the Jimmy Henderson Foundation for Philanthropy, EE Holdings supports education, health, technology access, and community development. We believe long-term success includes responsibility beyond profit.

Our Time Horizon

EE Holdings is built for endurance. We measure success by portfolio durability, operational efficiency, long-term ownership, ecosystem strength, and community impact.

We are not building for the next quarter. We are building for the next decade.

Closing

EE Holdings exists to build companies that last, systems that scale, and value that compounds.

We are not here to follow markets. We are here to operate across them.