



# OG BROKERAGE – PRIVATE ECONOMY 3.0

*Institutional Digital Identity Brokerage & Market Intelligence Platform*

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## Executive Summary

OG Brokerage is an institutional-grade brokerage and intelligence platform for digital identity assets. The platform enables secure, private trading of premium digital handles, domains, digital businesses, and professional services through escrow-backed execution, professional valuation, and gated market access.

## Core Marketplace Innovation: Gated Asset Visibility

A defining feature of OG Brokerage is its request-based access model. Sellers may list premium assets without public visibility. Buyers must formally request access to view details, pricing, or engage in negotiation. Sellers retain full discretion to approve or deny access requests, preserving privacy, leverage, and control. This structure mirrors institutional deal rooms rather than public listings.

## Seller-Controlled Access Model

Sellers can star assets, mark them as private, and manage inbound requests via a professional dashboard. Approved buyers gain temporary or persistent access depending on seller preference. Denied requests leave no exposure of asset data. This creates scarcity, protects identity, and eliminates spam.

## Institutional Brokerage Model

OG Brokerage operates as a professional intermediary. Transactions are executed through licensed escrow, formal verification, and structured settlement workflows. This replaces informal peer-to-peer trades with a controlled, auditable brokerage process.

## Valuation & Intelligence Layer

Assets may undergo professional appraisal using independent experts and quantitative models. Valuations incorporate engagement metrics, brand equity, platform risk, and comparable market data. This establishes defensible pricing for institutional participants.



## Private Economy 3.0

The platform introduces a controlled private economy with optional token mechanics. Revenue-first design ensures sustainability, while tokens may be used for fee discounts, staking, and governance without forcing speculative dependency.

## Security & Privacy

OG Brokerage employs encrypted communications, multi-factor authentication, escrow protection, and selective data disclosure. Private listings remain invisible unless explicitly approved by sellers.

## Conclusion

OG Brokerage establishes the financial infrastructure for digital identity assets. By combining gated access, institutional brokerage standards, valuation intelligence, and recession-aware economics, the platform defines Private Economy 3.0.