

Tagify Whitepaper

Affordable Digital Infrastructure for Independent Gyms

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Independent gyms, boxing clubs, martial arts schools, and fitness studios operate with limited capital yet still require reliable systems to manage members, staff, billing, and access. Most platforms are priced for franchises, not local operators. Tagify is an all-in-one gym operating system built specifically for underfunded gyms, delivering enterprise-level control without enterprise-level cost.

The Problem

Independent gyms face fragmented tools, unbranded membership cards, insecure check-ins, expensive billing software, and little visibility into member engagement. These gaps lead to lost revenue, weak retention, and operational risk.

The Tagify Solution

Tagify consolidates branding, identity, access control, billing, CRM, inventory, and analytics into a single secure, affordable platform designed for independent fitness businesses.

Core Platform Capabilities

- Branded digital membership, loyalty, and staff cards
- Barcode-based secure check-ins with access enforcement
- Staff accounts with role-based permissions
- Multi-location management
- Free integrated billing system
- Check-in CRM and engagement tracking
- Inventory and merchandise accounting
- Built-in website builder
- Secure developer API with API keys

Built for Underfunded Gyms

No proprietary hardware, no enterprise contracts, and no forced add-ons. Gyms can deploy immediately and scale as they grow.

Technology Stack

Frontend: PHP • Backend: Python & Express • Database: MySQL • Infrastructure: CentOS-based cloud

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